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On March 24, 2004

Date of Deposit

MAR 2 9 2004

Jasper W. Dockrey, Reg. No. 33,868

Name of applicant, assignee or

Registered Representative

Signature March 24, 2004 Date of Signature

Case No. 12287/3

UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
HUDETZ, Peter R.)
Serial No.: 10/712,291) Examiner:) Not Yet Assigned
Filing Date: November 12, 2003) Group Art Unit:
For: SYSTEM AND METHOD FOR PRODUCING PERSONALIZED IMAGED MATERIAL) 2622))

SUBMISSION OF FORMAL DRAWINGS

Mail Stop Patent Application Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Dear Sir:

The applicant of the above-identified patent application hereby submits formal drawing for the above-referenced application.

Please replace the informal drawings submitted with the application with the enclosed eleven sheets of formal drawings (FIGs. 1a, 1b, 2a, 2b, 3a, 3b, 3c, 4a, 4b, 4c, 4d, 5, 6, 7, 8, 9, 10, and 11).

Respectfully submitted,

√asper W. Dockrey Registration No. 33,868 Attorney for Applicant

BRINKS HOFER GILSON & LIONE P.O. BOX 10395 CHICAGO, ILLINOIS 60610 (312) 321-4200 MAR 2 9 2004 W

RANSMITTAL LETTER Case No. 12287/3

Serial No. Part | Examiner Group Art Unit November 12, 2003 Not Yet Assigned 2622

Inventor PETER R. HUDETZ

Title of Invention

TO THE COMMISSIONER FOR PATENTS

SYSTEM AND METHOD FOR PRODUCING PERSONALIZED IMAGED MATERAL

			TO THE COMMIN	SSICINEN FOR P	AIC	SINIS					
<u>Transmitted herewith is a Submission Of Formal Drawings (11 sheets - FIGs. 1a, 1b, 2a, 2b, 3a, 3b, 3c, 4a, 4b, 4c, 4d, 5, 6, 7, 8, 9, 10, and 11); and</u>											
	Small entity status of this application under 37 CFR § 1.27 has been established by verified statement previously submitted.										
	Applicant claims small entity status. See 37 CFR1.27.										
	Petition for amonth extension of time.										
\boxtimes	No additional fee is required.										
	The fee has been calculated as shown below:										
						Small	Entity		Other Than Small Entity		
	Claims Remaining After Amendment	·	Highest No. Previously Paid For	Present Extra		Rate	Add'I Fee	or	Rate	Add'l Fee	
Total		Minus	20			x \$9=			x \$18=		
Indep.		Minus	3			x 42=		4	x \$84=		
First Pre	sentation of Mult	tiple Dep. C	laim		L	+ \$140 =		-	+ \$280=		
						Total add'l fee	\$		Total add'I fee	\$	
	Please charge Deposit Account No. 23-1925 (BRINKS HOFER GILSON & LIONE) in the amount of \$ A duplicate copy of this sheet is enclosed.										
	A check in the amount of \$ to cover the filing fee is enclosed.										
	The Commissioner is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this communication or credit any overpayment to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.										
	I hereby petition under 37 CFR § 1.136(a) for any extension of time required to ensure that this paper is timely filed. Please charge any associated fees which have not otherwise been paid to Deposit Account No. 23-1925. A duplicate copy of this sheet is enclosed.										
Respectfully submitted, Jasper W. Dockrey, Registration No. 33,868 Attorney for Applicants Customer No. 00757 - Brinks Hofer Gilson & Lione											
BRINKS HOFER GILSON & LIONE P.O. BOX 10395 CHICAGO, ILLINOIS 60610 (312) 321-4200											
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Date: March 24, 2004 Signature: Signature:											